

Time: 10am to 11am

Dates:

- Tuesday 16th November
- Thursday 18th November
- Tuesday 23rd November
- Thursday 25th November
- Tuesday 30 November
- Thursday 2nd December
- Tuesday 7th December

Workshops Details:

Session 1: Filming on your Mobile Phone

The first session will show you how to make use of your phone to film tutorials, workshops and blogs. It will also highlight how to utilise your phone to its fullest potential (video settings, manual focus etc) alongside the DIY tips needed to create tripods and accessories for shooting. This will cover external mics, lights and various configurations, where to purchase etc. The session will also cover how to use your mobile phone for live broadcasts and workshops using ZOOM, Facebook Live and other platforms while Michael will also chat about backing up your phone to your computer and transferring photos and videos using Snapdrop and similar free tools.

Session 2: Video Editing on your Mobile Phone

This session will show you how to video edit on your mobile phone and tablet using the free cross-platform App 'InShot'. This will cover everything you need to know from editing, adding titles, adding and recording sound and sharing the completed film. InShot has revolutionised handheld editing and is an ideal entry point for anyone wishing to produce their own content. The session will cover everything needed to get you up and running and the session will also look at transferring the completed video files via We Transfer, WhatsApp, Messenger and Air/Snap Drop and compressing files using Handbrake.

Session 3: Broadcasting on Social Media

In this session you will be introduced to the area of Broadcasting and Sharing content online. This will focus on Facebook, You Tube and Instagram and how they are used to share content and also how they can be used with online and physical events. In this session Michael will walk you through his own social media pages and explain what works for him, what doesn't etc. He will give an insight into posting with regard to content, narratives, tagging etc. This session will look at the LIVE element to Social Media and show how this can be used for events and posts within your practice. The session will look at Facebook/YouTube LIVE as well as using pre-recorded material using Elgato boxes and Scheduled Posts. Michael will also show you how he conducts PR for his events using a variety of tools from Facebook Events to traditional email, radio and printed media. Focus will be placed on producing posters/flyers for events using Canva and InShot.

Session 4: ZOOM

This session will focus entirely on the use of ZOOM for seminars, workshops, screenings etc. This will cover absolutely everything from setting up ZOOM accounts, passwords, scheduling meetings to

everything you need to know when hosting one. The session will look at Waiting Rooms, Admissions, Chat, Optimised Sound, Closed Captions, Recording, Live Streaming, 2nd Camera, Pinning Posts etc. Michael was using ZOOM for over two years and since Covid has used it daily in a host of settings and multiple ways.

Session 5: Online Resources

For this session Michael will chat about online resources that he uses in his own practice on a daily basis from photographic and film archives to sound and music, maps, folklore and historic databases and programmes. In the workshop you will be shown how to safely download photos and videos from the internet using downloaders. This is a brilliant session and an eye-opener for many.

Session 6: Screen recording on your Computer/Phone

In this session Michael will introduce you to the world of Screen Recording and how it can be used in multiple ways for recording tutorials, recording online content as well using it for photographic and film projects within schools workshops and community based projects. He will walk you through the free cross-platform app Screen-cast O'Matic which is easy to use and an invaluable tool to have when producing and sharing work. He will also highlight how this can be done on mobile phones and tablets using default settings on your devices and free external apps.

Session 7: Animation and Time-Lapse

The final session will look at the area of stop-motion animation and time-lapse and how to use it on your mobile phone and ipad/tablet using free software called Stop Motion Studio. The session is an eye-opener for many and Michael will walk you through all you need as well as some cheap extras such as clickers, lights etc. Participants will be shown examples of 2D and 3D animations as well as loads of examples showing how Time Lapse can be used in projects from school workshops to archaeological digs. This is a fun session and a great way to end the programme.